



TOUR: **GLOBAL HOUSE SHOW** featuring **ART of the DJ**
starring the “**Originator**” of House Music **Jesse Saunders**.

Overview: A spectacular **LIVE** streaming presentation **TOUR**, featuring the Originator of House Music, **JESSE SAUNDERS** creating musical and digital art from his DJ movements in spectacular form!



The Global House Show is featured on over 200 Terrestrial and Internet stations worldwide including its home on the [Electronic Music Café Radio](http://www.electronicmusiccafe.com) Network. Since its inception in 1997 on Evo Sonic Radio (Cologne, Germany), the world's 1st Satellite radio network, it has gone on to become one of the world's most respected EDM shows garnering over 100,000 listeners per week. It features Jesse Saunders musical journey through the history of House Music into the present - combining Old and New to make a very captivating, educational, booty-shakin', enlightening musical experience. Known as the “Originator of House Music”, Jesse's DJ sets are unparalleled as he is recognized as the DJ's DJ!

Jesse Saunders and Electronic Music Café have produced and designed a unique, powerful presentation of the DJ for an experience unparalleled in social atmospheres. With the ART of the DJ Experience™, the audience can not only be visually stimulated by the Live Art created (from the DJs actions), but learn what song or track is being played, request songs and purchase the music instantly online, thereby making the musical experience quite fascinating! This will benefit the Promoter's brand in marketing, promotion, while engaging the audience in a manner unparalleled.



Jesse Saunders starring in **ART of the DJ**: http://www.youtube.com/watch?v=K12oCgU1_Ec
GLOBAL HOUSE SHOW (Private): <http://soundcloud.com/jessesaunders/global-house-show-45-gotta>
Old Skool New Skool 2 Album : <http://www.brokenrecords.us/?p=1379>
Jesse Saunders Press Kit: <http://www.brokenrecords.us/artists/jesse-saunders.html>

Official Sponsors: Broken Records, Electronic Music Café, PC DJ

Promoter Benefits (Highlights):

- **Promoter will be recognized with the Global House Award.**
- Promoter will be featured on all Tweets, Posts, Blogs, RSS Feeds, Web Site, and Email Blasts for the event via Electronic Music Café Radio & Social Networks.
- **Virtual Art exhibitions will feature Promoter's Logo**, etc..
- Free Downloads from Sponsors including “Old Skool New Skool 2”.
- Each Event can include a featured Art display, and real time documentary prior to performance (1 hour, 20 minutes).



Tour Cost: Submit Offers (2 flights, 4 star hotel, DJ Fee)

Jesse Saunders previous Tour Notes: 2009/2010 - 25th Anniversary of House Music (42 dates, 22 countries, average attendance: 500, largest attendance London & Honolulu, HI 2,200)

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